

## Minutes of Horsforth in Bloom Meeting on February 4<sup>th</sup> 2017 in the Museum

Present: Dawn Collins, Penny Pinn, Joan Relph, Kate Van Heel, Glenda Williamson, Peter Mallott, Jeff Hill, Sandra and David Wallwork, Kay Taylor, Alan Gray, Hilary Taylor  
Apologies Kath Rolls

Minutes of the last meeting were amended and accepted.

Business Plan Penny's sheet was studied and the effectiveness of advertising was discussed. **Penny** to approach Richard to get information about sign makers and costings. Other forms of advert were discussed e.g. mail shots and ads on the website. Penny to contact Kath about designing a page and prices to charge. Regarding other ads on Facebook **Dawn** would follow up and copy Penny in. Corporate sponsors might be interested in sponsoring a specific project. If we put together a "Wish List" sponsors could pick out a project to fund. Members need to meet and come up with a list of things we need. **Penny and Kath** could research the Amazon Charity Gift. Peter suggested a check on list of businesses that support in Bloom and reward best. Penny to explore the chance of a commendation in "Made in Leeds" or "Streets of Leeds".

The question of insurance arose and Peter agreed to check Employer liability.

Work Time Table Peter reported that they are following the plan Alan and Peter drew up. There was a discussion of the following Wednesday work schedule.

Judging Criteria –copies to be passed on to Jeff and Joan.

Spring Judging- Peter suggested a board with this year's project- tree planting NB disruption on the estates e.g. eggs and rubbish thrown.

It was suggested that other community members should be invited to meet the judges – the people involved in the Scarecrow project which will replace the Walk of Art; friends of Hunger Hills; Martin Hughes of CHAWG.

Scarecrow event will take place on July 1<sup>st</sup>.

A new route is planned for the Spring Judging.

Brownlee Presentation. Stuart Andrew MP will unveil the picture at 11.30 on Friday 10<sup>th</sup> February to celebrate the dedicated and professional achievements of the Howard Carlisle Water Colour School. HinB tee shirts to be worn.

### AOB

Focus in March on work with **children** and in April on **the environment**

Spring Judging- presentation to the judges to is a priority

Agenda for Meeting on March 4<sup>th</sup>

Spring Judging  
Plan for March